

A special event you don't want to miss!

In London, It's called "The City." In China, It's Called "Financial Street."

Beijing Finance Street Conference

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China's "Wall Street"

[Xicheng District, Beijing](#)

The heart of Beijing

[WTO & China's Markets](#)

Opportunities for European financial companies

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For event inquiries please contact:

Marc Lausberg / Arjen Brinkman

Gallium Europe
govert Flickstraat 392
1074 CJ AMSTERDAM
Tel: +31 (0)6 1418 8292
Fax: +31 (0)20 524 8797
email:

financestreet@galliumeurope.com



Asia Pacific - USA
Chamber of Commerce

Your Gateway to China

Contact the Asia Pacific-USA Chamber

Stacy Sun

stacysun@apucc.org

1 800 665 3609 (U.S. Toll Free)
1 626 795 9486 (International)
1 626 795 9452 (Fax)

Hilton Frankfurt

Hochstrasse 4
Frankfurt am Main
DE, 60313,49-69-
1338000

12 October 2004
9.30 - 14.00



You Need to be in China.

Learn Why, Where, and How at this Briefing for the Financial Industry

If you're thinking about international expansion, you need to be thinking about China. Quite simply, there is no better opportunity anywhere.

Get Actionable Information!

- **China's entry into the WTO.** Are China's policies real reform, or window dressing? We'll present the track record for the last three years, and the agenda for the next 10 years.
- **China's financial industry.** How does Beijing compare with other global financial centres? Where are the best the opportunities?
- **China's Financial Street.** How does it compare with Hong Kong and Shanghai? What challenges will you face? What assistance can you expect?

Speakers

Speakers at the conference include Mr. Hong Dong, Deputy Secretary-General of the People's Government of [Beijing Municipality](#), and Mr. Wang Gongwei, Chairman of [Financial Street Holding Co., Ltd.](#), as well as other key decision makers.

A Huge, Underserved Market That's Getting Bigger Every Day

With a GDP in excess of a trillion US dollars growing at the rate of 7% per year, China has the largest developing economy in the world. It's no surprise that the growth in demand for financial services has outpaced the ability of China's relatively new financial services sector to supply it.

The Time is Now

China's growth is driven by companies of all sizes, including several multi-billion dollar organizations. These businesses need financial services right now.

China's commitment to world trade means that the environment for foreign investment has never been better. The commitment is reflected in open door policies such as committing to annual progress reviews by the [WTO](#), agreeing to be bound by the WTO dispute resolution process, and eliminating quotas.

This is a ground floor opportunity. By investing in China right now, you'll have the relationships and resources to capitalize on China's growth. You'll also be perfectly positioned to take advantage of the publicity and economic development associated with the [2008 Olympics](#).

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China's Wall Street is where you want to be. Every possible amenity can be found in the nearly 370 acres of first-rate office space, along with over 500 leading Chinese companies. Financial services firms on Financial Street are already managing US \$1.57 trillion. Beijing's "Financial Street" is the financial centre of China. The Chinese government is committed to making this project an international success, including special programs designed to help you maximize your return on investment.